



Press Contact:  
Mark Antonation, Communication Manager  
mantonation@corerestaurant.org  
303-830-2972 x 117

## Support Restaurant Workers and Enjoy a Night Out at *Drink Red Wear Red* on June 9, 2022, at the Denver Museum of Nature & Science

**For eleven consecutive years, this dining and wine-tasting affair has raised money for restaurant employees experiencing hardship, while celebrating Denver's dynamic hospitality industry.**

FOR IMMEDIATE RELEASE – April 26, 2022

Denver, CO – The **Colorado Restaurant Foundation** (CRF) and **Colorado Restaurant Association** (CRA) Mile High Chapter, in partnership with Republic National Distributing Company (RNDC), are thrilled to announce the arrival of our annual industry celebration and fundraiser, ***Drink Red Wear Red***, returning to the Denver Museum of Nature & Science (2001 Colorado Boulevard) on Thursday, June 9, 2022, starting at 6:30 p.m. (Tickets are on sale at <https://corerestaurant.org/event/drink-red-wear-redMTA0NA==>.)

*Drink Red Wear Red* brings together more than twenty of Denver's top restaurants to help raise money for the CRA Mile High Chapter's Hardship Fund and for the CRF, both of which support restaurant industry employees facing hardship. While the Colorado restaurant industry is resilient and poised for recovery this year, restaurants and their workers continue to need support to overcome the hardships of the pandemic and to deal with unexpected emergencies. Denverites are encouraged to come out and celebrate this vibrant industry while supporting the essential workers who serve us every day.

*Drink Red Wear Red* will take over the outdoor spaces at the Denver Museum of Nature & Science from 6:30 to 11 p.m. on June 9. The evening kicks off with a VIP reception (6:30 to 8:30 p.m.) on the Anschutz Family Sky Terrace, where guests will enjoy bites from Barolo Grill, the Bindery, Cantina Loca, and the museum's own chef Patrick Hartnett, as well as a special paella presentation from Ulteira. VIP tickets also include a selection of elevated wines, a signature cocktail, and the famous "million-dollar view" of City Park, the Denver skyline, and the Rocky Mountains.

The main event begins at 7:30 p.m. on the South Deck, featuring nearly twenty Denver restaurants, wines and cocktails from Republic National Distributing Company, an auction of exclusive dining and drinking experiences, and DJs from Kona Grill and STK to keep the evening lively. Participating restaurants include Ace Eat Serve, Esters, Hooters, Kona Grill, Los Dos Potrillos, Monarch Casino Resort & Spa, The Post Chicken & Beer, STK, Sullivan Scrap Kitchen, and Tacos Tequila Whiskey. More restaurants will be announced soon.

Through May 26, early-bird ticket purchasers will pay \$125 for the VIP experience and \$45 for general admission. From May 27 to June 8, the price increases to \$150 for VIP and \$65 for GA. Onsite tickets will cost \$200 for VIP and \$85 for GA. We will monitor city and state COVID-19 health and safety protocols to ensure the safest event environment possible, for attendees and staff.

Remarkably, *Drink Red Wear Red* was able to take place in both 2020 and 2021; the 2020 event was held in March, before statewide restrictions on public gatherings were put in place, and returned in June 2021, after COVID vaccinations became widely available and cases were at a low point. “We’re proud to say that *Drink Red Wear Red* has continuously supported the local restaurant and hospitality workforce since 2011, even during the most difficult time in history for the industry,” says CRF president Laura Shunk. “We’re humbled by the support we’ve received from the community over the past two years, allowing us to raise more money than ever for emergency relief. We’re looking forward to celebrating with Denver once again!”

Tickets and more information can be found at [corerestaurant.org](http://corerestaurant.org). Stay tuned for announcements about featured restaurants and wines. Please let us know if you would like to share *Drink Red Wear Red* marketing assets, including the event logo, photos from last year’s celebration, and video shorts suitable for social media and online news stories and events listings.

---

### About the Colorado Restaurant Association

The Colorado Restaurant Association (CRA) is dedicated to the enhancement and success of Colorado’s foodservice industry. Founded in 1933, the CRA is the leading trade organization for the state’s dynamic restaurant scene. The CRA represents, educates, and promotes a \$14 billion industry comprising more than 12,400 eating and drinking establishments and 283,000 workers. [corerestaurant.org](http://corerestaurant.org).

### About the Colorado Restaurant Foundation

Established in 1987 as the 501(c)3 philanthropic foundation of the CRA, the CRF’s mission is dedicated to enhancing the industry’s training and education, career development, and the overall well-being of the industry and its workforce. The CRF supports individuals in the restaurant industry as they advance and thrive. [Corerestaurant.org/foundation](http://Corerestaurant.org/foundation)

Thanks to Sysco, TalentReef, US Foods, Western Paper, and all our sponsors for helping make Drink Red Wear Red possible this year.

