

# Advertising Packages

Submit all content to Carolyn Livingston at [clivingston@corestaurant.org](mailto:clivingston@corestaurant.org)  
 Creative assets must be submitted two weeks in advance of run date  
 For more info, email or call (303) 830-2972



## Newsletter Advertising

Hospitality News is the CRA's premier publication, the most widely-read resource among CRA members and industry professionals statewide. The weekly email reaches 3,000+ members, industry leaders, government and media executives. This newsletter covers industry news and events, current trends, issues and data, and timely compliance and regulatory information. (Current open rate of 30%.)

We have two options for advertising in the weekly Hospitality News.

- **Banner ads** are showcased within the text of the newsletter.
- **Logo Squares** appear at the bottom of each newsletter.

All ads are full color and include a link to the landing page of your choice.

Banner Ad 300 x 150 pixels, 72 dpi	
Member	Non-Member
\$500	\$800

Logo Square 150 x 150 pixels, 72 dpi	
Member	Non-Member
\$300	\$500

## Native Advertising | Blog Posts

This advertising utilizes your own content on our CRA blog. Advertiser content will be clearly labeled as "provided by [advertiser]".

This is your opportunity to provide relevant, high-quality, and educational knowledge on a topic that is informative for our members. All content is reviewed and approved prior to publication. 200 word limit with logo and link. Accompanying graphics are welcome. All blog posts will be shared via our social channels, and links to all guest blog articles will be featured in Hospitality News.

Blog Post 200 Word Limit w/Logo	
Member	Non-Member
\$350	\$500

# Dedicated Email Advertising

Twice a month the CRA has an opportunity to send a dedicated email from advertisers promoting products and services to our current membership email list. (Approximately 2,500+ contacts) Ads are a full color graphic (600x600 pixel max) and include a link to the landing page of your choice. Materials and payment are due 2 weeks prior to scheduling of email.

Dedicated Email 600 x 600 pixels, 72 dpi	
Member	Non-Member
\$800	\$1,000

# 3rd Party Advertising | MultiView

We have contracted with an external producer for our weekly CRA Today NewsBrief and for website advertising. Contact them directly to inquire about advertising through those avenues. MultiView Sales Contact: salesinquiries@multiview.com

