



**COLORADO
RESTAURANT
ASSOCIATION**

EXTEND ALCOHOL TO-GO & DELIVERY

ALCOHOL TO-GO & DELIVERY IS CRITICAL TO RESTAURANT RECOVERY

87% OF COLORADO RESTAURANTS **ARE MAKING REVENUE** from ALCOHOL TO-GO & DELIVERY



1 IN 5 COLORADO RESTAURANTS **ARE MAKING SIGNIFICANT REVENUE** from ALCOHOL TO-GO & DELIVERY

CUSTOMERS WANT ALCOHOL TO-GO & DELIVERY

1 IN 3 COLORADO 21+ ADULTS **PURCHASED TAKEOUT OR DELIVERY ALCOHOL** IN THE LAST WEEK



85% OF COLORADO 21+ ADULTS **FAVOR MAKING ALCOHOL TO-GO & DELIVERY PERMANENT**

ALCOHOL TO-GO & DELIVERY IS GOOD FOR:

RESTAURANTS



MORE REVENUE

CUSTOMERS



MORE CHOICES

GOVERNMENT



MORE TAX REVENUE

TELL YOUR LEGISLATOR to Extend Alcohol To-Go & Delivery for 2 YEARS

For more information & resources, visit corestaurant.org

Source: Colorado Restaurant Association survey of more than 250 operators conducted May 6-12; National Restaurant Association online survey of 500 Colorado residents age 18 and older conducted by Engine, May 7-13, 2020