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Colorado's Permanent Alcohol-To-Go Bill Signed Into Law

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Pueblo, CO – [Senate Bill 24-020](#), sponsored by Sens. Dylan Roberts and Nick Hinrichsen and Reps. William Lindstedt and Rose Pugliese, which permanently legalizes the sale of alcohol for takeout and delivery from restaurants, was signed into law by Governor Jared Polis this afternoon at Cactus Flower Restaurant in Pueblo.

Restaurants and other on-premises retailers have been permitted to offer alcohol to-go since 2020, when it was allowed by Governor Polis' executive order as a COVID-19 pandemic relief measure. In 2021, the legislature passed HB21-1027, a bipartisan bill which put alcohol to-go into statute until July 2025. In the three years since, alcohol to-go has proven very popular with the dining public and critical to the recovery of Colorado restaurants, 93% of which relied on alcohol-to-go to supplement lost revenue in the wake of the pandemic.

Today's bill signing established a permanent policy for alcohol to-go that creates certainty for Colorado hospitality businesses, raises additional revenue for state and local governments, and allows the public to continue enjoying this popular approach to alcohol-beverage sales.

The Colorado Restaurant Association (CRA) is grateful to the bill sponsors, including Senator Roberts, who has been a driving force for this issue; its partners, including the Tavern League and the Distilled Spirits Council of the United States; and the Colorado Governor's office, which has supported this vital revenue source for restaurants since the early days of the pandemic.

"Restaurants lost more than \$3 billion in revenue during 2020 alone, and have struggled with inflationary pressures, labor shortages, and operational uncertainty ever since," says Sonia Riggs, president and CEO of the Colorado Restaurant Association. "Alcohol to go from restaurants is a win-win; it's extremely popular with the public and provides restaurants with a measure of confidence, knowing they can factor in this additional revenue stream as they make plans for the future. We're delighted that alcohol to go is now permanent in Colorado."

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About the Colorado Restaurant Association

The Colorado Restaurant Association (CRA) is dedicated to the enhancement and success of Colorado's foodservice industry. Founded in 1933, the CRA is the leading trade organization for the state's dynamic restaurant scene. The CRA represents, educates, and promotes a \$20+ billion industry comprised of more than 13,000 eating and drinking establishments and more than 303,000 workers, representing 11% of the state's workforce. [corestaurant.org](https://www.corestaurant.org)